

KRISTIN Liu

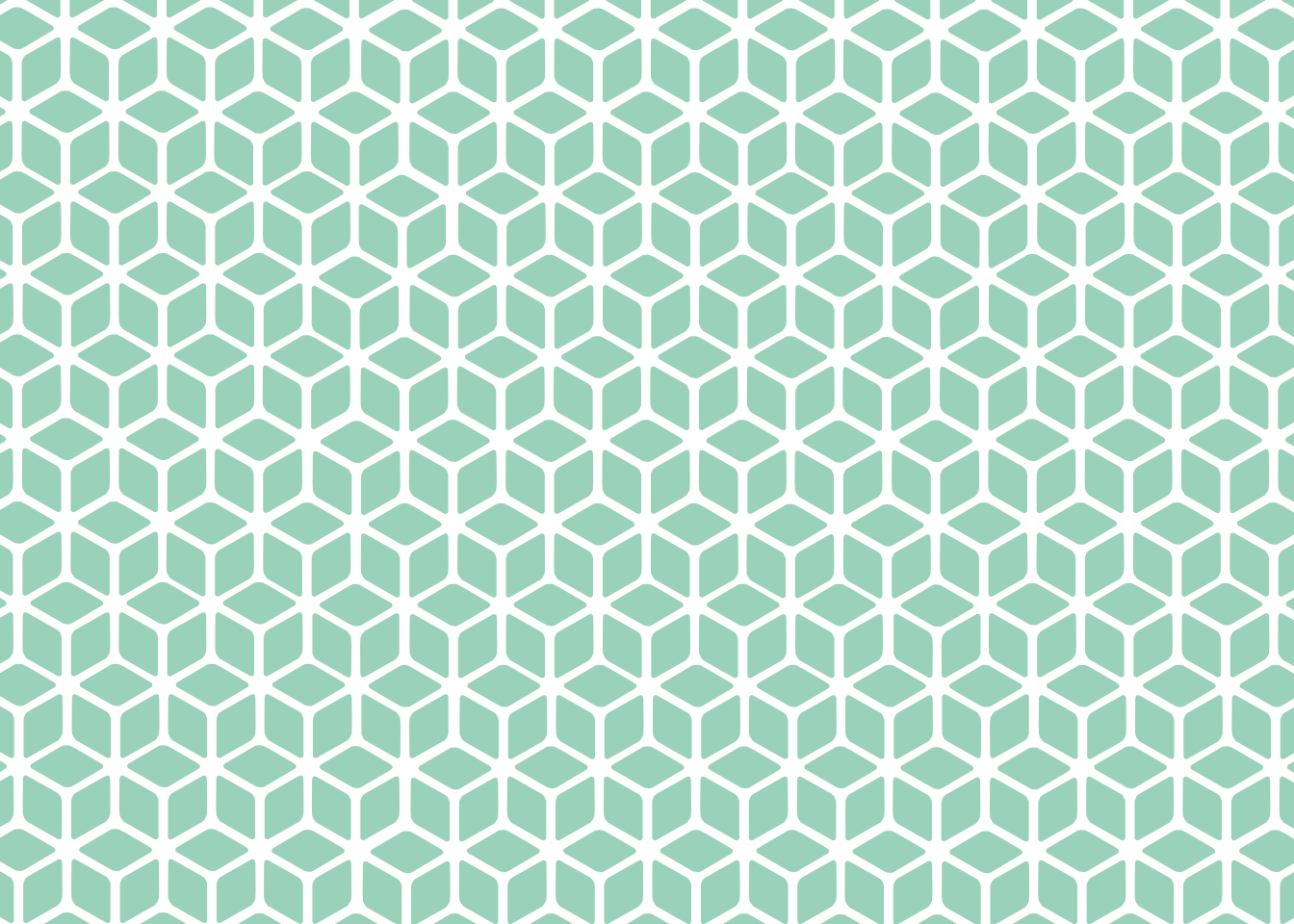
GRAPHIC DESIGNER

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Hi there, I'm Kristin Liu!

Design is all around us, and I'm excited to be a part of it. My interests lie in creating visual experiences through typography, textures or patterns. When I'm not designing, I love to knit, craft, and create!





Houston Art Car Parade

Proposal Booklet & Poster

The annual Houston Art Car Parade showcases hundreds of decked out cars that parade through the streets of downtown Houston. The poster serves to promote the event as a fun and expression filled family outing. The proposal book maps out a blueprint for the transformation of a 1963 Volkswagen Beetle into an interactive art car with a theme of a nostalgic road trip.





Lolita: A Japanese Sub-Culture

Exhibition Wall

Fashion in Japan is a culture of its own, with unique styles ranging from punk, rock/heavy metal to frills and lace. As part of a larger exhibition narrative on Japanese fashion, this exhibition wall presents the fashion subculture known as Lolita. The narrative tells about this Victorian-era clothing style, complete with dresses displayed in those styles.



Don't Be A Hero

Keep Delete

Keep/Delete encourages the generation of new keepsakes, turning digital messages that are on the verge of being forgotten, deleted, outdated or even lost into something tangible; an artifact. The message "Don't be a hero" is knitted into a scarf calling to mind the kind words of encouragement a friend gave, after I decided to go to school on my day off. The scarf and message is featured in the Keep Delete book.





Project Chimp

Zoo Conservation

Project Chimp is a proposed conservation organization that helps to raise awareness about the decline and mistreatment of the Chimpanzee. The identity design includes a logotype, stationary, standards manual, a website, and a poster. With help from the Houston Zoo, the poster is being sold to the public and a percentage of the proceeds are donated to the Jane Goodall Foundation.

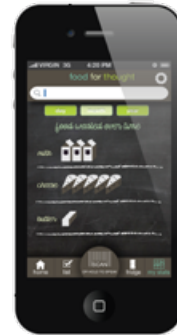
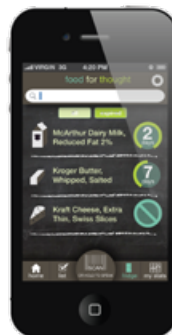




Food For Thought

iPhone App

We waste food and money daily especially when we overbuy or buy what we may already have in our pantry and refrigerator. Food for Thought is an app that changes this wasteful behavior, starting at the grocery store. Using a barcode scanner as one input device, the app helps to keep track of what we already have, when the product is about to expire and also assists to make wise and healthier food choices.

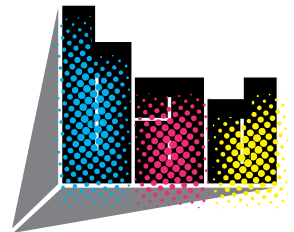




Blaffer Art and Design Shop

Identity Branding

A proposed branding system that includes a typographic identity, print collateral, environmental signage, and product design for the the Blaffer Art and Design Store that resides at the University of Houston Blaffer Art Museum. The logo references the architectural details of the building and reflects the collaboration between the museum and the various programs within the university including Graphic Communications and Industrial Design.





Under the Microscope

Union of Concerned Scientists 2012 Annual Report

As acting stewards of the earth, the Union of Concerned Scientists seek great change in the environment through science. This non-profit group works closely with policy makers to ensure safety in climate, renewable energy, oil, farming, policies, and nuclear power.





Gutenberg and Type

Typographic Classicism History Cards

As a part of typographic history, Johannes Gutenberg is credited to being the first European to use moveable type printing and the global inventor of the printing press. The interactive cards reference to the manuscript style pages Gutenberg used in his work, and teach about Gutenberg's life and accomplishments.



Vernacular Design Kit

Learning Tool for College Students

Vernacular Design is a style of design popularized in the 1980s and 90's. The style involves a mixture of hand-made and appropriated imagery. As a way to inform and engage design students, this kit includes a presentation CD, a poster with a photo booth frame to create their own vernacular design and a series of informative interactive cards.



The Gunslinger's Guide to Guns

iPad App

Here in Texas, owning a gun is quite common. With the Gunslinger's Guide to Guns, gun fanatics can learn about different models of guns, bullets, store locations, recoil simulation, and practice with a target shooting game.





Things That Go Bump in the Swamp

Louisiana Box

Bringing home a piece of Louisiana, this box contains the memories, artifacts, and experience of a trip through the swamps. The over-exaggerated darkness and whimsy gives a glimpse into not just a place, but a culture and lifestyle.

Trickle

Woodland Park Proposal for a 3-D Typographic Structure

Woodland Park is one of Houston's oldest parks located close to downtown and framing Little White Oak Bayou. This large-scale typographic proposal for the park amphitheater addresses a need to create a place for the surrounding community to collect and engage. Playing off of the experience of the trickling of light and sound through the trees, the typographic form of the word 'trickle' would be cut from the roof of the stage, allowing natural light to filter through and projecting the shadow of the word onto the stage. Included in the proposal packet is a booklet, a three-dimensional model and a poster.



woodland park typographic sculpture proposal

Woodland Park, Houston's second oldest park, was established in 1903 by the Houston Electric Company. Located northeast of the intersection of Houston Avenue and White Oak Drive, this 30-acre park has seen better days.

This proposal enhances the park's proposed amphitheater stage design. The word "trickle", which alludes to both the trickling of light and sound in the park, would be laser cut from the stage canopy structure. During the day, natural light would filter through the typographic forms and cast a typographic reflection below. At night, and during appropriate events, led lighting would serve to do the same. As an extension, the word "trickle" would move beyond the physical park interaction, and be used to introduce and define

Woodland Park and our interaction with it.



